

Unlock the power of impactful *Giving*



2026 Annual Sponsorship Guide



Springbrook Foundation

About Us

The Springbrook Foundation supports the mission of Springbrook and its affiliates to empower people with intellectual and developmental disabilities (I/DD) by creating inclusive communities where every person is valued, respected, and supported in reaching their full potential. We partner with individuals, families, and businesses to align philanthropic interests with Springbrook priorities. Through these partnerships, we enhance high-quality programs, build capacity, seize new opportunities, and ensure Springbrook's long-term success.

Why sponsor Springbrook?

Our sponsorship opportunities are designed to balance **authentic community impact** with **thoughtful brand exposure**. Whether you choose an annual sponsorship or an individual event sponsorship, your partnership supports inclusive experiences for people supported by Springbrook and their families while positioning you as a leader committed to social good.

Sponsors benefit from:

- Clear, tiered recognition tied to giving level
- Visibility across trusted community events and communications
- Flexible options that align with philanthropic and brand goals

Moments of *Connection & Growth*

Thanks to our 2025 sponsors, their partnership supported programs that empowered more than 1,400 people and families across New York State to learn, grow, and thrive at school, at home, and in their communities. Because of their generosity, families strengthened their connections, people gained new skills, and our community became more inclusive and aware of the importance of this work.



2025 Impact at a Glance

Scan QR Code to view the 2025 Impact Report

- Over 1,400 people participated in events
- More than \$182,000 raised to strengthen essential services
- Over 16,000 people were reached via social media



Signature *Events*

Signature events represent Springbrook's most visible opportunities for community engagement, fundraising, and awareness. Annual sponsors receive recognition at all signature events, while individual event sponsors may support one or more events at selected levels.

Foundation Signature Events



**The Springbrook Classic:
Fairways for Futures Golf Tournament**
June 22nd, 2026

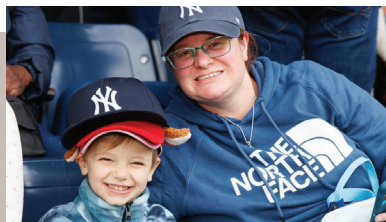


**Miles for a Mission 5K:
Monster Dash & Fall Festival**
October 10th, 2026



**An Evening of Music
at The Morgan Library & Museum**
November 2026

Parent & Family Engagement Signature Events



Yankee Stadium Baseball Game
May 2nd, 2026



New York City Family Fun Day
November 2026



Unlock the Magic
December 5th, 2026

Annual Sponsor *Levels & Benefits*

Tailored for year-round visibility with elevated recognition at signature events. Annual Sponsors receive recognition across Springbrook communications throughout the year, with title sponsorship applied to a select number of Signature Events based on giving level. All annual sponsors are recognized as valued partners of the Springbrook community.

Annual Sponsor Recognition Includes:

- Recognition on the Springbrook Foundation website
- Inclusion in select e-blasts and social media posts
- Recognition in Inspirations magazine and the monthly Good News Roundup newsletter
- Supporting-level recognition at all Signature Events
- Elevated Title Sponsor recognition at elected Signature Events (based on level)
- Year-round feature in donor and impact communications

Title Sponsor Recognition (selected events)

For events where an Annual Sponsor is designated as a Title Sponsor, recognition includes:

- Mention in radio and television advertising, when applicable
- Premier logo placement on event signage and printed materials
- Podium recognition during the event program
- Event tickets based on selected Signature Event(s).

For more details on sponsorship benefits, please go to the website
Springbrookfoundationny.org/corporate-giving

Annual Sponsor *Benefits at a Glance*

Annual Sponsors are recognized for their overall partnership and commitment to the Springbrook community.

Benefit	\$50,000 Diamond	\$25,000 Gold	\$15,000 Silver
Title Sponsorship	4 signature events	2 signature events	1 signature event
Recognition at all other signature events	Presenting level	Supporting level	Participating level
Website logo placement	Presenting	Supporting	Participating
Social media & e-blast recognition	Presenting	Supporting	Participating
Print recognition (signage & materials)	Presenting	Supporting	Participating
Inspirations Magazine	Presenting	Logo Listed	Name listed
Monthly Good News Roundup newsletter	Logo	Name	Name
Event Tickets	An Evening of Music (4), Golf Tournament (2 Foursomes)	An Evening of Music (2), Golf Tournament (1 Foursome)	An Evening of Music (2) OR Golf Tournament (1 Foursome)
Custom recognition opportunities	✓	✓	—

Customize your Impact

Whether you choose an annual sponsorship or an individual event, we will work with you to design a partnership that aligns with your philanthropic goals while providing meaningful community impact and brand visibility.

Partner With Purpose

Be Recognized With Impact

Your support creates inclusive experiences, strengthens families, and builds a more connected community—while offering meaningful recognition aligned with your values.

Make your impact today.

Annual and individual event sponsorship opportunities available.

Contact or Sign up online

The Springbrook Foundation
Call **607.286.7171 ext. 295** or email
foundation@springbrookny.org
to learn more about the benefits
of becoming a sponsor.



Scan the QR code
to visit our Annual
Sponsorship page.

Springbrook Foundation

