Springbrook
Parent & Family Network

# Unlock the Magic

## SPONSORSHIP OPPORTUNITIES

### *Unlock the Magic* Sponsor *(Exclusive)* $5,000

- Logo featured on all event marketing materials, including press releases, social media, website, and email campaigns
- **Presenting logo placement** on all event signage
- Logo prominently displayed at the entrance of event
- Promotional table at the event (optional)
- Recognition during event announcements
- **8 complimentary admission tickets**

### *Winter Wonderland* Sponsor $2,500

- Logo featured on event marketing materials, including social media, website, and email campaigns
- **Premier logo placement** on event signage
- Promotional recognition at the event
- **4 complimentary admission tickets**

### *Garland* Sponsor $1,000

- **Prominent logo placement** on event signage
- Social Media recognition
- **2 Complimentary admission tickets**
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### *Reindeer* Sponsor $500

- Business name displayed on select event signage, and event website
- Social Media recognition
- **1 complimentary admission tickets**

### *Snowball* Sponsor $250

- Business name listed on the event website

### *In Kind* Sponsorship

Not every sponsorship has to be monetary. We gratefully welcome in-kind donations of goods and services that help make our event a success while reducing event costs.

***Examples of in-kind donations include:***

- Food and beverages
- Bottled water & sports drinks
- Printing and signage
- Event supplies
- Gift cards and raffle prizes
- Volunteer support
- Entertainment or activities

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## SPONSORSHIP CONTRACT

SPONSOR/COMPANY NAME: _____

CONTACT PERSON NAME: _____

SPONSOR ADDRESS: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

## PLEASE CHECK A SPONSORSHIP LEVEL BELOW

- ☐ UNLOCK THE MAGIC SPONSOR - $5,000
- ☐ WINTER WONDERLAND SPONSOR - $2,500
- ☐ GARLAND SPONSOR - $1,000
- ☐ REINDEER SPONSOR - $500
- ☐ SNOWBALL SPONSOR - $250

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The Springbrook Foundation agrees to provide benefits to the sponsor as outlined in the sponsorship packet.

Sponsor Representative Signature:

Signed By: _____

Title: _____

Foundation Representative Signature:

Signed By: _____

Title: _____

Make Checks Payable to the: The Springbrook Foundation
Mail contract and payment to: The Springbrook Foundation, 105 Campus Drive, Oneonta, NY 13820
Email contract to: events@springbrookfoundationny.org